


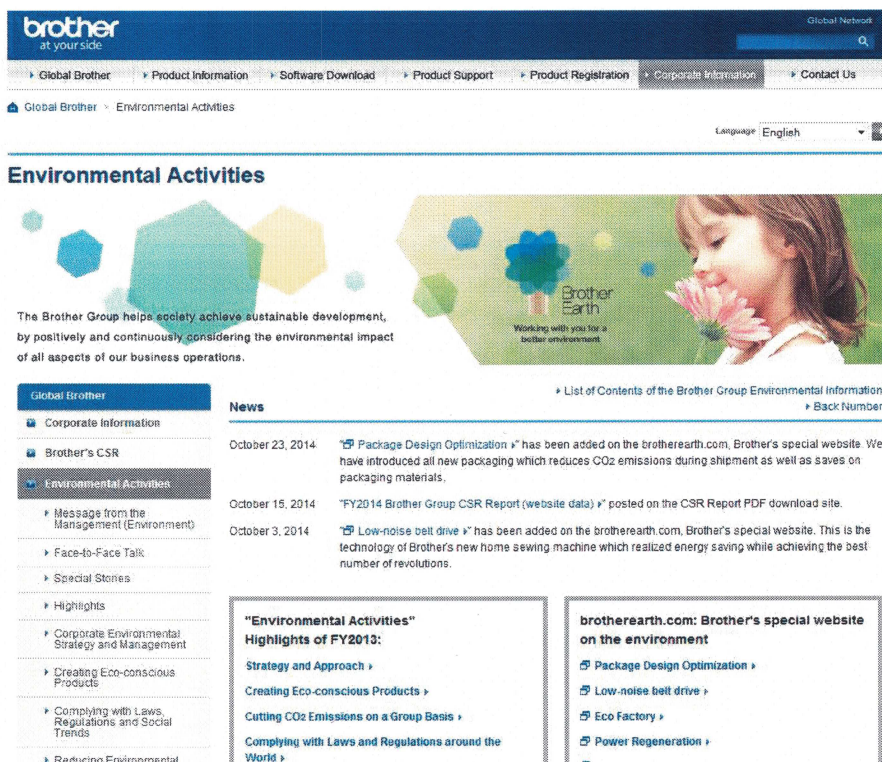
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|  | <b>Title:</b><br><b>Environmental Policy CEE</b>   | BCEE<br>Procedure<br>Nr 5.2 |
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## Environmental Policy CEE


Brother Central and Eastern Europe (Brother CEE) is the regional headoffice for the Central Eastern European countries within Brother Group, which has corporate headquarters in Nagoya, Japan. Brother CEE has a strong commitment to an integrated environmental strategy which runs throughout the entire Brother International organisation and we are guided by legislation and Brothers' own internal environmental policies.

The overall Brother Group philosophy is that we positively and continuously act to improve our environmental performance so that society can become more sustainable. Environmental management is an integral part of our business decision making process and we strive to make continual improvements to protect and preserve the environment. The ultimate responsibility and authority for all environmental issues is that of Managing Director.

The Brother Group reports its environmental activities on its websites. The environmental activity is communicated to the public via [www.brotherearth.com](http://www.brotherearth.com) (sample below) and [www.brother.com/en/eco/index.htm](http://www.brother.com/en/eco/index.htm). This "Environmental Activities" website and brotherearth.com, Brother's special website on the environment, provide information in different styles depending on the information to be conveyed. Please visit these websites to learn more about Brother's commitment to the environment.



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At Brother, in order to minimise our impact on the environment, we have adopted the International Environmental Management system ISO 14001. Working within this framework and applying Brothers' own 5R concepts (reduce, re-use, reform, recycle, refuse), we will continuously evaluate and improve our environmental performance.

At all times, Brother will operate within national authorities and European Union environmental legislation and will continuously monitor such legislation as it progresses. Brother products are manufactured in Asian countries under responsibility of Brother Industries Ltd. and as such are distributed in Europe by Brother sales companies including BCEE (Vienna), BPL (Poland) and BCZ (Czech Republic).

Being purely sales companies we promote the environmental benefits of our products and report back to our regional head office in Vienna, Austria and European headoffice in Manchester, U.K. the demands and comments of our customers. Moreover we work to improve our energy efficiency and recycle waste. Our Brother group responsibility awareness ensures that safety and environment impact are prime considerations at every stage of our products' lifecycles, from design through to manufacturing until disposal at end of life.

We constantly strive to inform and educate our workforce, our suppliers and our customers to improve their environmental awareness and responsibility. This is achieved by in-house company newsletters, product environmental labels and web based literature.

All this activities are understood by each manager and each employee as part of our contribution to protect our environment in our daily business.



Toru Osawa  
Managing Director

Brother Central and Eastern Europe  
GmbH (Brother CEE)



Markus Deutsch  
Manager for ISO, IT and Technical  
Service

Brother Central and Eastern Europe  
(Brother CEE)

Vienna, April 2018

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